



Published on *Wynajem biur i powierzchni biurowych, biura do wynajęcia Warszawa centrum, Mokotów - Polski Holding Nieruchomości S.A. Warszawa* ( <https://www.phnsa.dev01.vobacom.info>)

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## **Polski Holding Nieruchomości Group cooperates with 4Mobility. Expanding the pay-per-minute car rental network**

środa, Sierpień 2, 2017 - 13:04

**PHN Group, managing an extensive real estate portfolio, entered into long-term cooperation with 4Mobility, which implemented a self-service car sharing rental network in Warsaw.**

PHN Group is constantly looking for new, sustainable solutions for operating its facilities, creating an environmentally-friendly supporting infrastructure and gradually fitting the buildings with infrastructure which complies with recent technologies and standards, especially in the area of energy saving and sustainability. PHN S.A. projects are prepared in accordance with the standards of environmentally-friendly, energy-saving and passive construction, including ones that will start to apply only in future. In addition, buildings are designed and constructed in compliance with sustainable development criteria according to BREEAM Excellent and LEED Gold standards.

As part of the agreement, the first 4 pay-per-minute car rental points have been opened – by Kaskada (al. Jana Pawła II 12), Intraco (ul. Stawki 2) and Domaniewska Office Hub (ul. Rodziny Hiszpańskich 8) office buildings, and by the Starościńska-Wiśniowa office complex (ul. Rejtana 15). The companies also plan to launch other 4Mobility car rental bases situated by other PHN properties. 4Mobility users currently have BMW and MINI cars at 40 bases at their disposal – they may return the car free of charge at any of them, and also in the Śródmieście district. They may also park the cars free of charge in the entire Paid Parking Zone and at bases.



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Nowa Lokalizacja Al



[2]

Nowa Lokalizacja Rejtana 15

4Mobility car sharing bases are located close to the capital's main transport hubs, such as metro stations, Central Railway Station or Chopin Airport, and also close to shopping centers and office buildings. Cars are rented via a mobile application – users choose the base, and enter the estimated driving time and distance. Based on that information, the application displays the estimated rental cost. Importantly, users only pay for the time of using the car and the distance. They may even rent a car for 15 minutes.

*“Polski Holding Nieruchomości keeps abreast of innovations on the service market to be able to provide its tenants and employees with comfortable and sustainable solutions. Car sharing fits in well with PHN's operations – with pay-per-minute cars for rental by the Kaskada, Intraco and Domaniewska Office Hub buildings and the Starościńska-Wiśniowa office complex, available thanks to the cooperation with 4Mobility, users can comfortably drive to business meetings across the city or even country. They can also efficiently move around Warsaw after work. Moreover, using state-of-the-art technological solutions, including environmental solutions, is one of the key drivers of PHN Group's competitiveness, and thus also a key element of implementing our strategy of innovative operations. In future, together with 4Mobility, we will expand the offer with pay-per-minute car rental by other PHN office buildings,”*

said **Maciej Jankiewicz**, President of the Management Board of Polski Holding Nieruchomości S.A.

*“For modern cities, sustainable urban mobility is both a challenge and an opportunity to improve the inhabitants’ quality of life. An excessive number of private vehicles in the city center contributes to traffic jams, so cities need innovative mobility solutions. In Western Europe, car sharing is one of the most popular answers to that problem – research shows that one shared car may replace up to 12 privately owned cars. That is why 4Mobility is expanding its network in Warsaw so that inhabitants can have an easy access to rental bases and can freely and conveniently reach the chosen destination in the capital, without the need of using their own cars or public transport. Thanks to entering into long-term cooperation with PHN, which manages many office buildings in Warsaw, we have just launched 4 bases in popular locations, and we already plan to launch new ones,”* said **Paweł Błaszczałk**, President of the Management Board of 4Mobility.

Innovative 4Mobility service – pay-per-minute car rental:

- Dedicated to individuals and companies
- 40 self-service car rental bases located by key transport hubs
- Car booking and opening using a smartphone application
- Renting a car even for 15 minutes
- Low costs and ease of use
- Users pay only for the time of using the car and the distance
- Free return in the Śródmieście district or at 4Mobility bases
- BMW and MINI cars
- Ca. 100 self-service bases and up to 300 cars by the end of 2017, including the development of the service in other Polish cities
- Streamlining mobility

Car sharing in Europe:

- Attractive alternative to company cars, taxis and public transport
- Innovative sector in the phase of development
- More than 2.1 million users
- 31,000 available cars
- 15 million of users and 240,000 cars in Europe by 2020

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## **Polski Holding Nieruchomości Group**

The Polski Holding Nieruchomości Group is the leading managing investor in the commercial property market in Poland. It is one of the largest companies in the sector in terms of the market value of its portfolio, which includes ca. 140 properties and nearly 700 ha of land with a value of ca. PLN 2.75 billion. PHN Group's operations are focused in Warsaw and the major regional cities, including Łódź, Poznań, Wrocław and the Tri-City area. The total GLA of PHN Group's properties is ca. 320,000 sq.m. PHN has long experience both in real estate management and construction project implementation. The Company has been listed on the Warsaw Stock Exchange since February 2013.

## **4Mobility**

4Mobility is a modern approach to mobility – users can rent a car even for 15 minutes, and everything – including opening the car – is done using a smartphone application. Registration and booking only takes a few minutes, and users pay only for the time of using the car and the distance. More information can be found at <http://4mobility.pl/> and [Facebook.com/4Mobility](https://www.facebook.com/4Mobility).

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## **Contact:**

Grzegorz Bednarczyk – Marketing, Strategy, Investor Relations and PR Office

mob. +48 603 915 456;

phone: +48 22 850 91 75;

e-mail: grzegorz.bednarczyk@phnsa.pl

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## **Odnośniki**

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[5] <https://www.phnsa.dev01.vobacom.info/aktualnosci>